

Studies & Research



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Through specialized and highly skilled team, I-Vision is a reliable source for having accurate and comprehensive market studies, analysis, various surveys as well as work plans and feasibility studies for projects to get funding or bank loans.

The company offers these services for manufacturers, services providers and organizations.

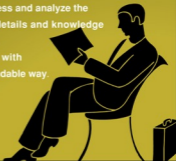
Surveys

It is a very effective way used by industrial and commercial companies. The surveys provide the companies with important database that reflects their costumers' interests in using the company's products. Such data is very helpful in many aspects such as let you know your product competition status in the market.

In surveys, the researcher selects a sample of respondents from a given population and administers a standardized questionnaire to them. The questionnaire, or survey, can be a written document that is completed by the person being surveyed, an online questionnaire, a face-to-face interview, or a telephone interview. In surveys, it is possible to collect data from large or small populations.

After creating and conducting a survey, we process and analyze the results. These steps require strict attention to details and knowledge of statistics and computer software packages.

I-Vision is capable of providing your company with accurate information presented in an understandable way.



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